

ORDER



KSNV

Orders	Order / Rev:	105330	Alt Order #:	06839856	Product Desc:	DCCC	Estimate:	1576	Flight Dates:	09/25/12 - 10/01/12	Primary AE:	Amy McCreary
									Original Date / Rev:	08/08/12 / 08/31/12	Sales Office:	BLPHI
									Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media			Billing Type:	Cash						
	Buying Contact:				Billing Calendar:	Broadcast						
	Billing Contact:	1010 Wisconsin Ave. NW Washington, DC 20007			Billing Cycle:	EOM/EOC						
					Agency Commission:	15%						
Advertiser	Name:	Democratic Congressional Campaign			<i>Revised</i>			New Business Thru:				
	Demographic:	A35+			Order Separation:	00:05:00						
	Product Codes:	PLI2			Advertiser External ID:							
	Priority:	SELECT PRIORITY CODE			Agency External ID:							
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN										

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	66	\$43,925.00	\$37,336.25
10/01/12	10/01/12	13	\$14,325.00	\$12,176.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$43,925.00	\$37,336.25	0.00
October 2012	13	\$14,325.00	\$12,176.25	0.00
Totals	79	\$58,250.00	\$49,512.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$58,250.00
Market	100%	\$194,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$52,425.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$33,008.33
KTUD	1%	\$1,941.67
KVVU	17%	\$33,008.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$15,533.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagners	5-6a		-TWTF--	:30	4	\$325.001	0.00	NM	4	\$1,300.00	
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating				

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Advertiser: Democratic Congressional Campaign Cc
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wag@M	5-6a		-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$325.00		0.00						
E 2	KSNV	09/25/12	10/01/12	Wake Up Early w/ Wagn@M	430a-5a		MTWT--S	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/25/12	10/01/12	MTWT--S		5	\$200.00		0.00						
E 3	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/Wag@M	6-7a		MTWTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/25/12	10/01/12	MTWTF--		3	\$1,000.00		0.00						
E 4	KSNV	09/25/12	10/01/12	Today Show	CM	658a-9am	MTWTF--	:30	4	\$1,500.00	1	0.00	NM	4	\$6,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/25/12	10/01/12	MTWTF--		4	\$1,500.00		0.00						
E 7	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUND@M	6a-7a		-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S		1	\$325.00		0.00						
E 8	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S		1	\$750.00		0.00						
E 11	KSNV	09/25/12	10/01/12	M-F Today Show II 3rd H@M	9-10a		MTWTF--	:30	3	\$750.00	1	0.00	NM	3	\$2,250.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/25/12	10/01/12	MTWTF--		3	\$750.00		0.00						
E 12	KSNV	09/25/12	10/01/12	M-F Today Show III 4th H@M	10am-11am		MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/25/12	10/01/12	MTWTF--		5	\$325.00		0.00						
E 13	KSNV	09/25/12	10/01/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/25/12	10/01/12	MTWTF--		5	\$325.00		0.00						
E 14	KSNV	09/25/12	10/01/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/25/12	10/01/12	MTWTF--		5	\$425.00		0.00						
E 15	KSNV	09/25/12	10/01/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/25/12	10/01/12	MTWTF--		5	\$325.00		0.00						
E 16	KSNV	09/25/12	10/01/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/25/12	10/01/12	MTWTF--		3	\$325.00		0.00						
E 17	KSNV	09/25/12	10/01/12		CM	3-4p	MTWTF--	:30	3	\$450.00	1	0.00	NM	3	\$1,350.00

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KSJV

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Advertiser: Democratic Congressional Campaign Co
Product Desc: DCCC
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su News 3 at Eleven											
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----S-		1	\$1,100.00	0.00					
E 30	KSNV	09/25/12	10/01/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				TONIGHT SHOW W/ JAY LENO											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/25/12	10/01/12	MTWTF--		1	\$750.00	0.00					
E 31	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				NEWS 4 AT 430P											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/01/12	10/07/12	M-----		1	\$725.00	0.00					
E 32	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				EARLY NEWS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/01/12	10/07/12	M-----		1	\$1,200.00	0.00					
E 33	KSNV	10/01/12	10/01/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				FACE TO FACE											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/01/12	10/07/12	M-----		1	\$900.00	0.00					
N 34	KSNV	09/25/12	09/28/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-TWTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-TWTF--		2	\$1,000.00	0.00					